

Call to Artists

Aug 1st 2009

Art Alfresco:

Paint the Day Away in St. Peters

Rain date Aug 8th 2009

Register before July 20th

Artists will sign in at the St. Peters United Church Hall, Grenville St, on
Saturday Aug 1 @ 8:30 am.

Muffins and coffee will be available to the artists and volunteers.

Art Alfresco is an event in which artists set up their easels all over the village of St. Peter's for a day of outdoor painting. It is also a wonderful experience for the public to observe artists at work and to have the chance to buy work they've been watching the artist create.

The artwork produced each day is sold in a silent auction. Runners carry the work back to the Hall for bidding. Buyers may pay the "take-away" price until 3:30pm. All bidding ENDS at 4:30pm. Pizza and refreshments will be served to artists and volunteers'. Mingling is encouraged. Profits from each painting are split 70/30 between the artist and The MacAskill House Museum.

The MacAskill House Museum is the restored birthplace of noted marine photographer, Wallace MacAskill. The aim of the MacAskill House Museum Society is to preserve the memory of this talented native son, and to display the best of his works, both in photography and artifacts, in the setting where he grew up and where his interests were nurtured. It is also the society's aim to preserve a typical home of the 19th and early 20th century in rural Cape Breton, including furnishings and a reflection of life during this time period. The museum includes a collection of over one hundred of W.R.

MacAskill's pictures, most in original frames; books and several craft artifacts designed and made by him; and a modest but growing collection of cameras of the past 100 years

The following guidelines have been prepared by the Art Alfresco Committee:

1. Minimum age for participation is 16 years.
2. **ALL PAINTING AND DRAWING MUST BE DONE ON SITE.** All work must be original. Please, no prints or reproductions for sale. The public wishes to observe artists at work and to have a chance to buy work they have seen the artist complete. For exceptions please review guideline # 6.
3. Proceeds from the sale will be split between the artist and the Wallace MacAskill House Museum.
4. Artists are asked to establish a “take away” price. As a guideline, it is recommended that the opening minimum bid be set at 1/3 of this “take away” price.
5. Artists are encouraged to complete two to four pieces
6. **Framed Work:** Artist may bring framed work to be displayed and sold at the Hall. The split will be 70/30 artist and museum. Space is limited. You can bring up to four pieces and we will try to accommodate as many as possible. You may drop off your work at the St. Peters United Church hall at 8:30am on Saturday Aug 1st. Each piece is to have an accompanying label indicating Title, Medium and Price. If not before, please return to the Hall to pick up any unsold work between 5:00 and 6:00 pm. **Framed Art Guidelines**
 - The sale of framed art will be very informal. As many works as possible will be hung, the rest may be displayed on tables or on the floor, resting against the wall.
 - Maximum size: 6 square feet
7. Promotional materials may be left at the Hall. Artists are encouraged to submit a typed letter-size artist’s statement (bio), which will be placed in the Artist’s Binder at the Hall.
8. The Art Alfresco Committee assumes no responsibility for stolen or damaged work.

If you have any questions or comments contact Shannon (902) 535-2587,

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